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## EDUCATION

**THE ART INSTITUTE OF CALIFORNIA – LOS ANGELES** Bachelor of Science Degree in Graphic Design, 2005. Full merit scholarship.

**THE RYMAN ARTS** Student, 2001-2002. Full merit scholarship.

## EXPERIENCE

**MELANIE PAYKOS DESIGN**, 2007 to Present

- Provide creative directions, design, and art direct on various projects.
- Coordinate pre-press file preparation in-house and with printers.
- Interface with creative director, account supervisor, and clients to bring projects to completion.

Projects have included: *Isis's wedding invitation, FedEx United Way 2007 Campaign press kits and collateral, Kodak On Film print ads, 2008 Sundance Film Festival badge, Animal Planet Campaign Development, Miller Lite Campaign Development, logo for A Green Branch production, Scholastic Goosebumps style guide.*

**IGNITED MINDS**, 2006 to 2007

- Conceptualized and designed logos, packaging, collateral and promotional pieces, both as a project design lead and collaborator.
- Coordinated pre-press file preparation with studio production artists.
- Interfaced with print production manager and attended press checks.
- Art directed photo shoots and illustrations.
- Presented work to clients and address their feedback.

Projects included: *Sony Latin America catalogs, EA Mobile press kits and collateral, Marvel Ultimate Alliance Gold Edition video game packaging, Pause public service campaign logo for Fox network and Kaiser Family Foundation, Ignited Minds self-promotion pieces, collateral components for Rose's Cocktail Infusions mixer line, logo and packaging for start-up gourmet chocolate maker.*

**DESIGN TONIC**, 2005 to 2006

- Provided creative directions and designs for collateral pieces.
- Prepared pre-press files for production.

Clients included: *MAGIC International Fashion Tradeshow.*

**AND COMPANY**, 2004 to 2005

- Assisted senior designers with layouts, concepts and designs.
- Organized company archives.

Clients included: *William Morris, Clementine, Booty Parlor.*

**71 DESIGN TEAM**, 2004

- Assisted senior designers on layouts, concepts and designs.

Clients included: *Angel's, Blanca, Tequila Rain.*

## FREELANCE WORK

JupiterImages February 2008 direct mail

Dusty Robot logo design

Sun Daifuku logo design

"Hard Road Home" promotional CD for Influx Entertainment Production

Laloo's Goat Milk Ice Cream ads and store signage

"The Devil Wears Prada" email blast for Creative Asylum

USG t-shirt design

Cydney Mandel stationery system and sales brochure

Borm Bruckmeire Publishing ad and sales brochure

KNOE Clothing logo and artwork

The Art Institute of California – Los Angeles Counseling Center brochure

## SKILL SET

Typography, Layout Design, Packaging, Branding, Concept Design, Illustration, Exhibition Design, Motion Graphic

## COMPUTER SKILLS

Illustrator 10/CS+, In Design CS+, Photoshop 7.0/CS+, After Effects 5.5+, Quark XPress, Microsoft Applications

## REFERENCES

Available Upon Request